



CAEM
2 0 2 5

Logos

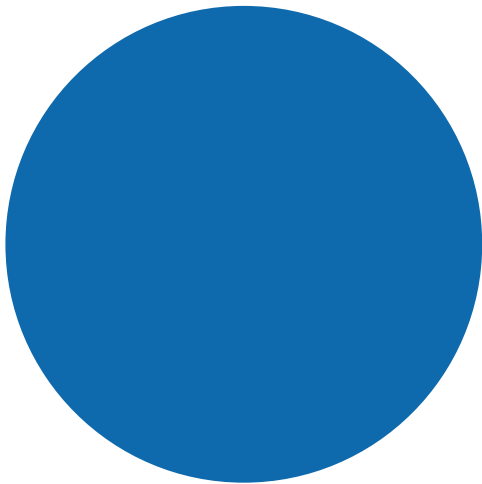
Logo principal



Primera variable

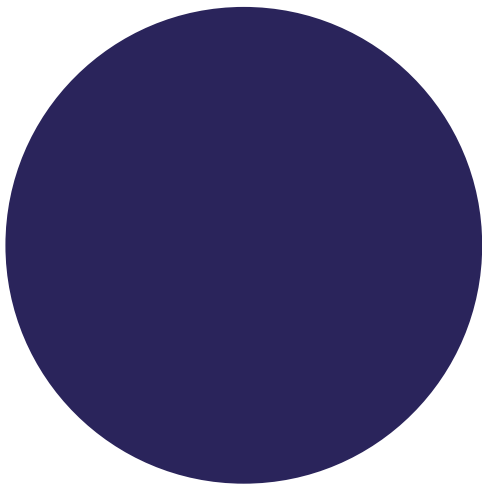


Colores



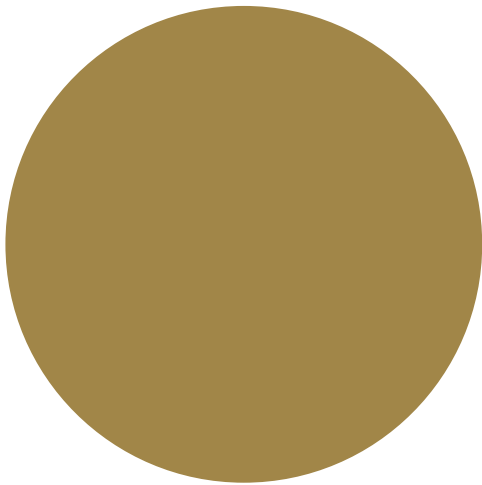
#0F6AAD

R: 15 C: 88%
G: 106 M: 53%
B: 173 Y: 5%
 K: 0%



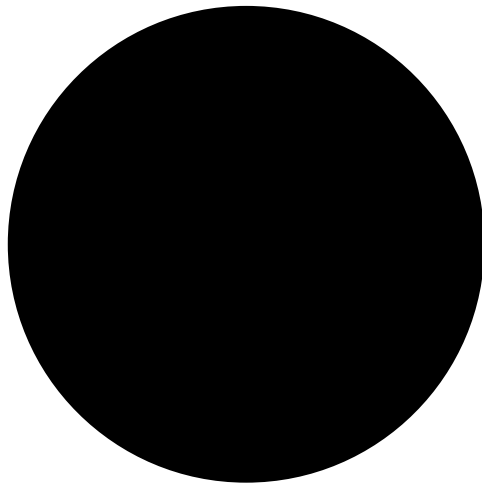
#2A245B

R: 42 C: 99%
G: 36 M: 98%
B: 91 Y: 30%
 K: 24%



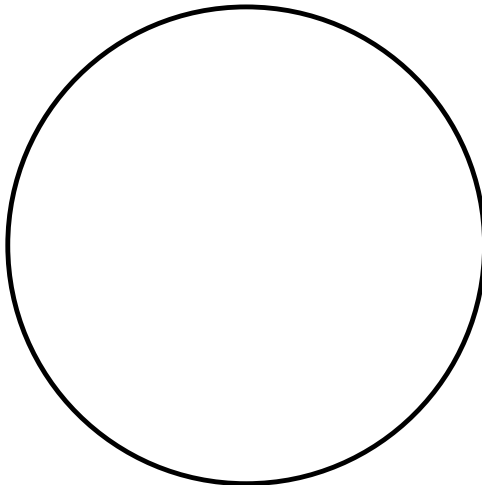
#A18648

R: 15 C: 88%
G: 106 M: 53%
B: 173 Y: 5%
 K: 0%



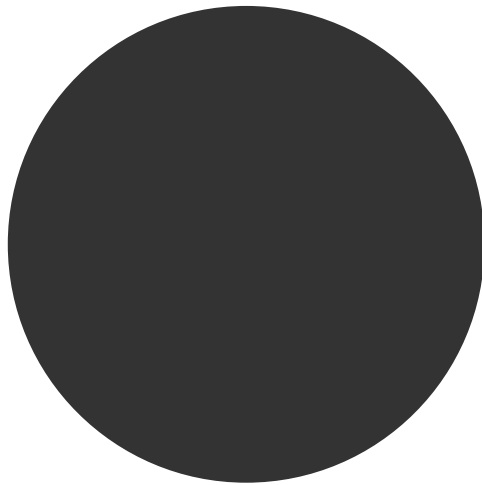
#000000

R: 0 C: 91%
G: 0 M: 79%
B: 0 Y: 62%
 K: 97%



#FFFFFF

R: 255 C: 0%
G: 255 M: 0%
B: 255 Y: 0%
 K: 0%



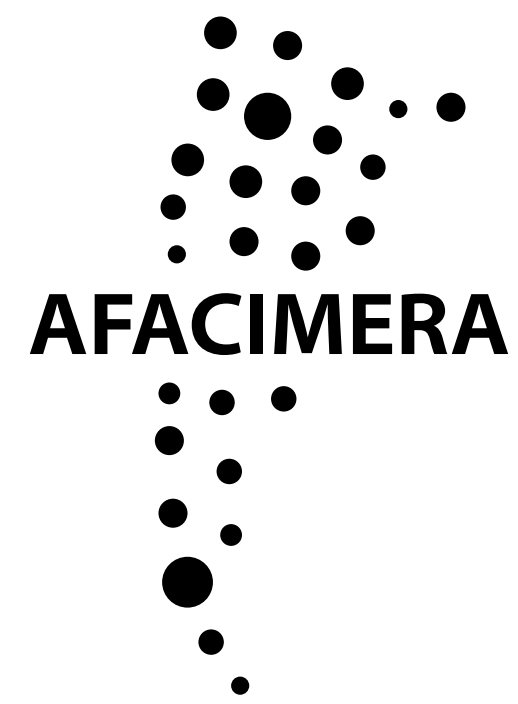
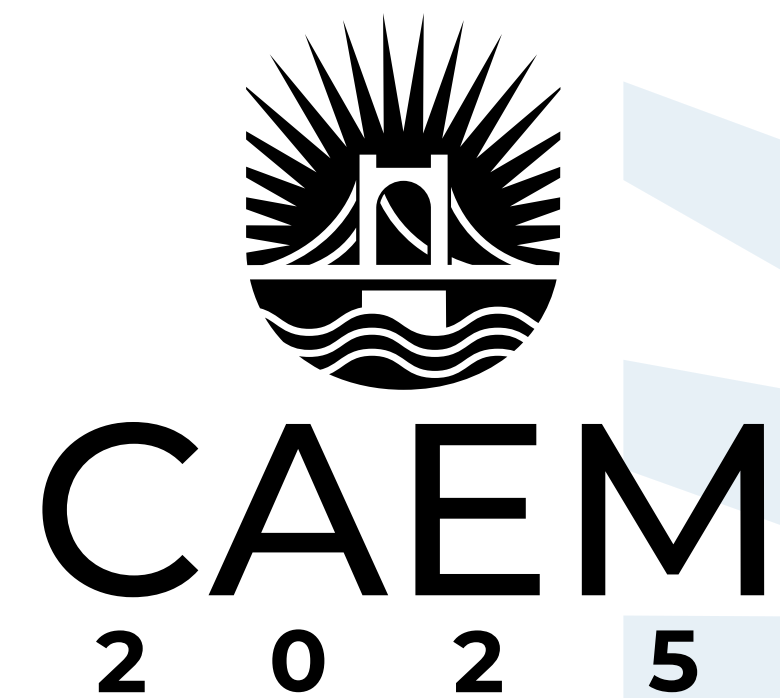
#333333

R: 15 C: 88%
G: 106 M: 53%
B: 173 Y: 5%
 K: 0%

Tipografía

- Montserrat Light
- Montserrat Light Italic*
- Montserrat Regular
- Montserrat Italic*
- Montserrat Medium
- Montserrat Medium Italic*
- Montserrat Semibold
- Montserrat Semibold Italic*
- Montserrat Bold
- Montserrat Bold Italic*

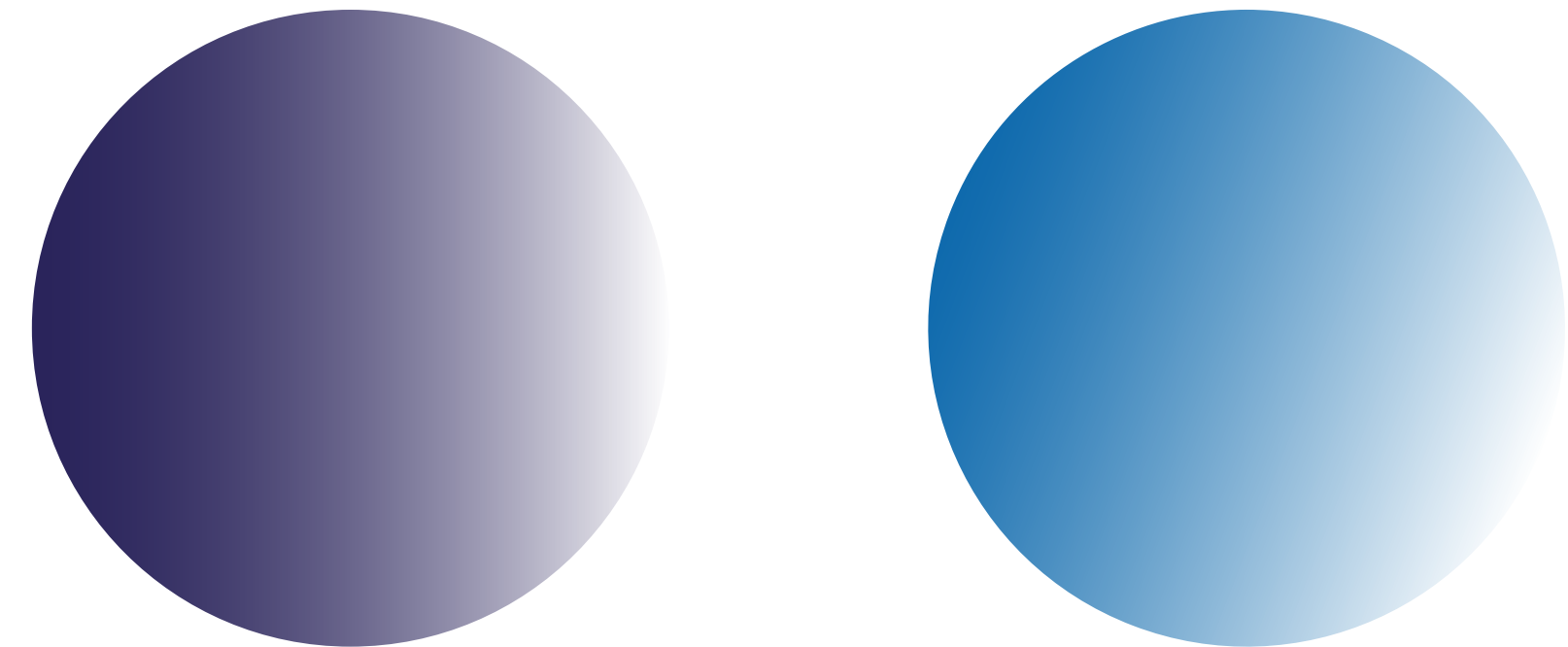
Prioridad y disposición de los logotipos



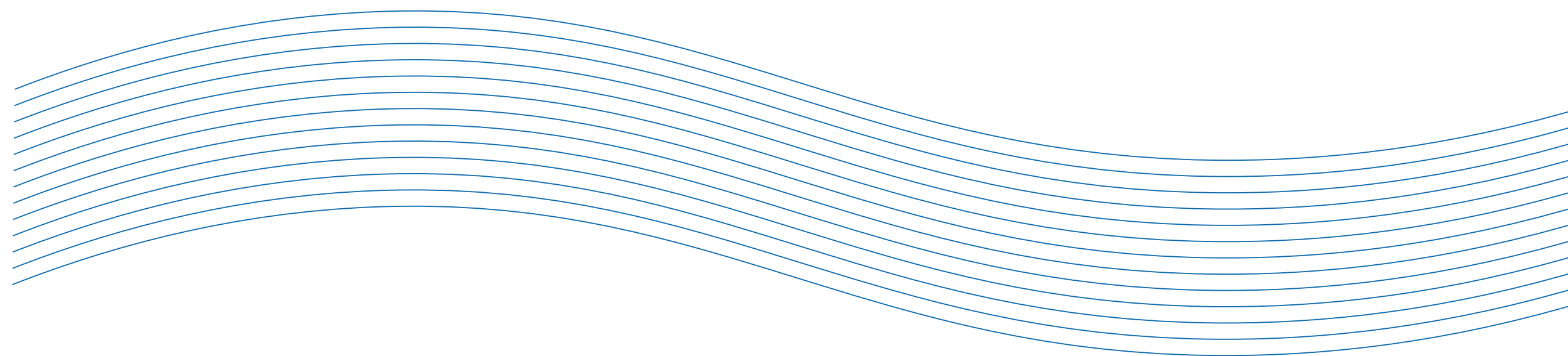
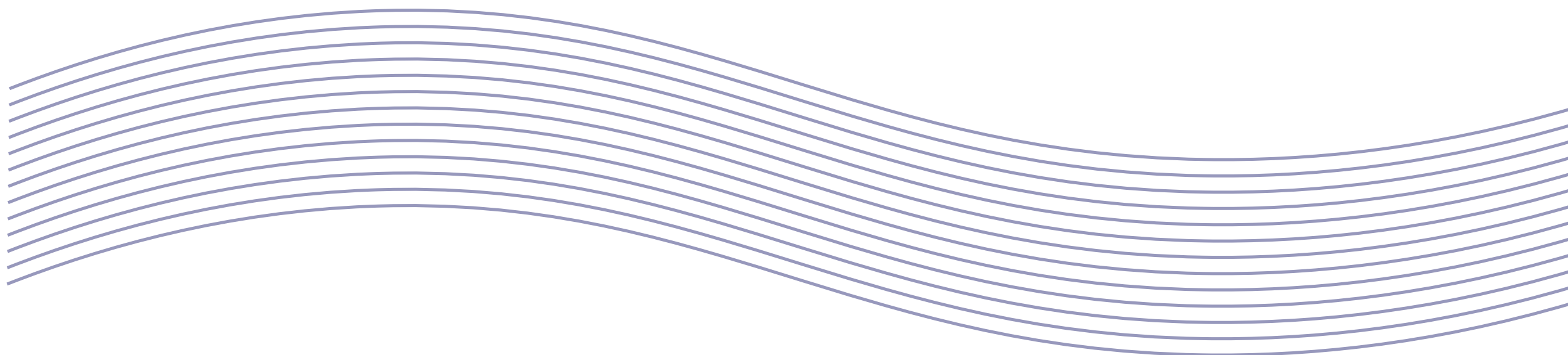
Otros recursos gráficos



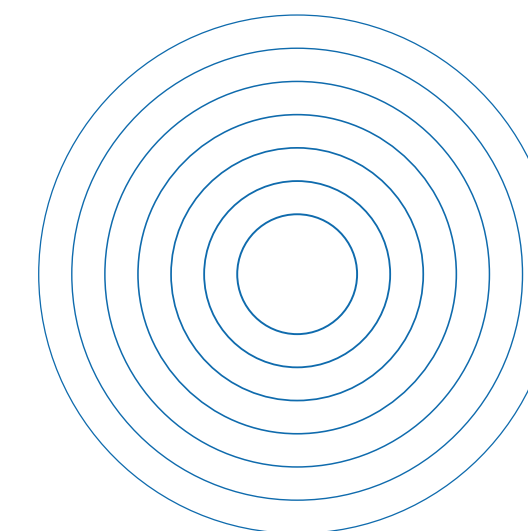
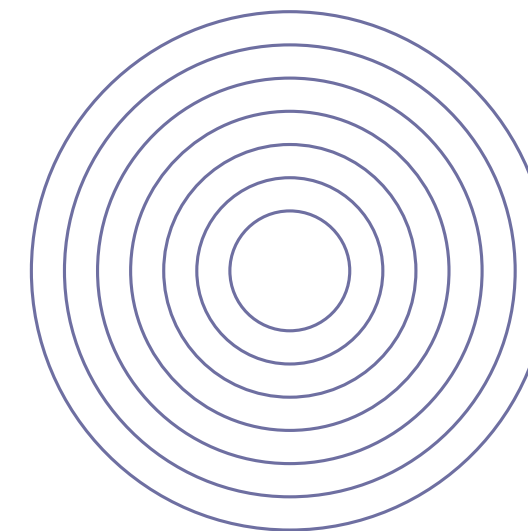
Formas regulares, irregulares y con bordes redondeados



Degradados



Lineas onduladas



Contornos



Iconos rellenos y minimalistas